

Drayton Hall Oyster Roast

A Charleston holiday tradition



Sunday December 3rd, 2023

Your business at Drayton Hall

Our commitment to your sponsorship shows, everywhere

- Email campaign to 10,000 subscribers with links to your site or social media pages
- Social media posts on Facebook (16,000 followers) and Instagram (33,600 followers)
- Take-away gifts for all attendees featuring your logo
- Event signage featuring your logo



Meet your audience

- Interested in design, architecture, art, history, and preservation
- Passionate about supporting local businesses and cultural institutions
- High income
- Located within driving distance of downtown Charleston



2023 Oyster Roast at Drayton Hall

Corporate Sponsor Benefits

One of Charleston's most beloved holiday events, Drayton Hall's Oyster Roast sells out early each year. The perfect holiday event to share with family, friends, clients, and partners, the Oyster Roast attracts a fun, preservation-minded crowd of more than 250 people to enjoy unlimited oysters and chili with all the fixings. Our event takes place on the beautiful lawn in front of Drayton Hall, an American architectural icon and historic landmark. For more information, contact Molly McGaan at mmcgaan@draytonhall.org

Exclusive Title Sponsor \$10,000

- Logo placement on event promotions and onsite during the event.*
- (1) reserved seated table at the Oyster Roast
- Recognition as a Corporate Friend of Drayton Hall and member of the Society of 1738**, including invitations to Society events for 6 guests. A complimentary behind-the-scenes tour or VIP experience at Drayton Hall led by a Drayton Hall curator for up to 6 guests.
- Regular admission to Drayton Hall for up to 6 guests daily.***
- Name recognition on Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

Doric Sponsor \$5,000

- Logo placement on event promotions and onsite during the event.*
- Complimentary event registration for up to 4 guests.
- Recognition as a Corporate Friend of Drayton Hall and member of the Society of 1738**, including invitations to Society events for 4 guests. A complimentary behind-the-scenes tour or VIP experience at Drayton Hall led by a Drayton Hall curator for up to 4 guests. Complimentary regular admission to Drayton Hall for up to 4 guests daily.***
- Name recognition posted to Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

Tuscan Sponsor \$2,500

- Logo placement on event promotions and onsite during the event.*
- Complimentary event registration for up to 2 guests.
- Recognition as a Corporate Friend of Drayton Hall and member of the Society of 1738**, including invitations to Society events for 2 guests. Complimentary regular admission to Drayton Hall for up to 2 guests daily.***
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website

Benefactor Sponsor \$1,000

- Name recognition on event promotions and onsite during the event.* Complimentary event registration for up to 2 guests.
- Recognition as a Corporate Friend of Drayton Hall.
- Complimentary regular admission to Drayton Hall for up to 2 guests daily.*

*To maximize representation, kindly return your signed sponsor commitment form by August 15, 2023.

**The Society of 1738 is Drayton Hall's premier group of philanthropists, honoring those who demonstrate outstanding leadership in support of Drayton Hall's mission and vision.

***Tour times may be subject to regular operating hours.

DRAYTON HALL