

2022 DRAYTON HALL OYSTER ROAST

a Charleston holiday tradition

Sunday, December 4, 2022



2022 Drayton Hall Oyster Roast Sponsorship Information

One of Charleston's most beloved holiday events, the Drayton Hall Oyster Roast sells out early each year. The perfect Charleston holiday event to share with family, friends, clients and partners, Drayton Hall's Oyster Roast attracts a fun, preservation-minded crowd of 250 or more to enjoy unlimited oysters and chili with all the fixings in the foreground of Drayton Hall, an American architectural icon and historic landmark. For more information, please contact Halley Cella Erickson at 843-789-2601 or herickson@draytonhall.org.

Exclusive Title Sponsor - \$10,000

- Logo placement on event promotions and onsite during the event.*
- (1) reserved seated table at the Oyster Roast
- Recognition as a Corporate Friend of Drayton Hall and member of the Society of 1738**, including invitations to Society events for 6 guests.
- A complimentary behind-the-scenes tour or VIP experience at Drayton Hall led by a Drayton Hall curator for up to 6 guests.
- Regular admission to Drayton Hall for up to 6 guests daily.***
- Name recognition on Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

Doric Sponsor \$5,000

- Logo placement on event promotions and onsite during the event.*
- Complimentary event registration for up to 4 guests.
- Recognition as a Corporate Friend of Drayton Hall and member of the Society of 1738**, including invitations to Society events for 4 guests.
- A complimentary behind-the-scenes tour or VIP experience at Drayton Hall led by a Drayton Hall curator for up to 4 guests.
- Complimentary regular admission to Drayton Hall for up to 4 guests daily.***
- Name recognition posted to Drayton Hall social media with approximately 45,000 followers.
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

Tuscan Sponsor \$2,500

- Logo placement on event promotions and onsite during the event.*
- Complimentary event registration for up to 2 guests.
- Recognition as a Corporate Friend of Drayton Hall and member of the Society of 1738**, including invitations to Society events for 2 guests.
- Complimentary regular admission to Drayton Hall for up to 2 guests daily.***
- Name recognition on the Corporate Friends of Drayton Hall webpage with a link to your company's website.

Benefactor Sponsor \$1,000

- Name recognition on event promotions and onsite during the event.*
- Complimentary event registration for up to 2 guests.
- Recognition as a Corporate Friend of Drayton Hall.
- Complimentary regular admission to Drayton Hall for up to 2 guests daily.***

Patron Sponsor \$500

- Name recognition onsite during the event.*
- Recognition as a Corporate Friend of Drayton Hall.
- Complimentary regular admission to Drayton Hall for up to 2 guests daily.***

*To maximize representation, kindly return your signed sponsor commitment form by August 15, 2022.

**The Society of 1738 is Drayton Hall's premier group of philanthropists, honoring those who demonstrate outstanding leadership in support of Drayton Hall's mission and vision.

***Tour times may be subject to regular operating hours.

Your business, represented

Our commitment to your sponsorship shows, everywhere



Your guests will enjoy an exciting Charleston holiday tradition



Social Media posts

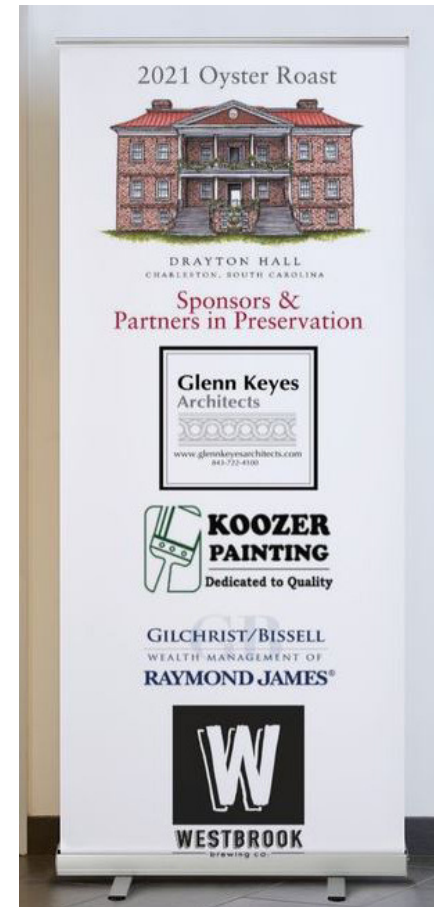
Facebook: 16,000 followers, Instagram: 32,000 followers



Email campaign representation and links to your site or social media
Audience: 10,000 subscribers



Take-away gifts for all attendees



Event signage

DRAYTON HALL